

Author, Reader, Field

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Thursdays, 9:00 a.m.

Professor Andrew Goldstone (andrew.goldstone@rutgers.edu)

COURSE DESCRIPTION

The sociological study of literary practices—reading, writing, and circulation—has become one of the most important areas of new work in literary studies. This approach analyzes the production and circulation of literature in terms of larger systems of relations among authors, readers, and institutions, challenging literary study’s commitment to the expert “reading” of singular texts as the major route to literary-historical understanding. It suggests shifting attention from *Ulysses* to the system that makes *Ulysses* an extraordinarily valued object; from individual “global modernist” innovators to the institutions that designate and celebrate world literature; from “close reading” to the unequal distribution of variant forms of literacy—and so on.

This course takes an extended literary-modernist period as a case study for such approaches, considering three major problems in turn: the author as an agent in the literary field; the institutional forms of world literature; and the emergence of stratified reading publics. Though the course aims to introduce sociological method as a portable approach to many literatures and historical eras, we must ask whether modernism is a privileged object for such approaches, having given rise to the conditions that make them possible in the first place. The most important sociological theory of literature, that of Pierre Bourdieu, is at the same time a theory of modernism; yet we will question whether this special relation to modernism may be a limitation, and, if so, consider how the study of literature in society might overcome it. Our readings in literary-sociological scholarship will emphasize Bourdieu and those influenced by him, but we will also pay attention to sociological currents in computational literary studies and recent developments in Anglo-American sociology.

LEARNING GOALS

Students in this course will:

1. engage critically with major scholarly accounts of early-twentieth-century literature informed by sociology;
2. analyze a range of early-twentieth-century writing in detail, especially in relation to concepts of modernism and modernity;
3. engage critically with key strands in the sociology of literature;
4. develop competence in using a range of digitized sources for the study of early-twentieth-century culture;
5. build a foundation for doing original research informed by sociological methods.

The course fulfills the graduate program's A5 distributional requirement (Twentieth-Century Studies).

REQUIREMENTS

10% PARTICIPATION

Every student is expected to participate actively in every seminar session. There are many ways to participate effectively in a seminar discussion. It is important for everyone (including the instructor) to reflect on what they are doing as a discussion participant and how they can best contribute to the development of the collective inquiry. I am always happy to meet one-on-one to talk over ideas or concerns about the seminar.

10% INFORMAL WRITING

Students are required to contribute to a course blog on a rotating basis; these contributions are graded credit / no credit.

40% PAPER 1

A conference-length paper making an interpretive argument about a literary text informed by the course readings is due at midterm.

40% PAPER 2 (INCLUDING PRESENTATION)

A second conference-length paper reporting on a small-scale literary-sociological inquiry is due at the end of term. Each student will present work in progress in the last class session (not separately graded).

STUDENTS WITH DISABILITIES

All reasonable accommodation will be given to students with disabilities. Students who may require accommodation should speak with me at the start of the semester. Students may also contact the Office of Disability Services (ods.rutgers.edu; 848-445-6800).

SCHEDULE

THURSDAY, SEPTEMBER 2. INTRODUCTION.

- “How is this typical?” vs. “How is this unique?”
- What are we even doing?
- Literary modernism and literary modernity.

THURSDAY, SEPTEMBER 9. THE RULES.

- Bourdieu, *The Rules of Art*, xv–xx, 1–140. Read the summary of Flaubert’s *Sentimental Education* (35–36) before the rest of the Prologue.

THURSDAY, SEPTEMBER 16. THE TRUTH.

- Bennett, *The Truth About an Author*.
- Bennett, *The Old Wives’ Tale*, book 1, chap. 1§1. The rest is optional.
- McDonald, *British Literary Culture and Publishing Practice*, 1–21, 88–95, 101–4. The rest of chap. 2 is optional.
- Woolf, *Mr. Bennett and Mrs. Brown*.

THURSDAY, SEPTEMBER 23. AUTONOMY (1).

- Joyce, *Ulysses*: “Telemachus,” “Calypso,” “Scylla and Charybdis,” “Wandering Rocks.” The rest is optional. Consulting a gloss (Gifford, *“Ulysses” Annotated*) is optional and not necessarily to the purpose.
- Rainey, *Institutions of Modernism*, chap. 2.
- Hutton, “Joyce, the Library Episode, and the Institutions of Revivalism.”

THURSDAY, SEPTEMBER 30. AUTONOMY (2).

- Woolf, “The Mark on the Wall.” Compare:
 - The images of the 1917 first edition (read).
 - The images of the 1921 Hogarth edition (glance).
 - The edited text (skim, or scrutinize).
 - The editors’ introduction is quite optional.
- Marcus, “Virginia Woolf and the Hogarth Press.”
- Woolf, *A Room of One’s Own*.
- Tuchman and Fortin, *Edging Women Out*, 1–16, 47–64.

THURSDAY, OCTOBER 7. WORLD REPUBLIC.

- Tagore, “Visva Sahitya.”
- Norton, *Harvard Classics*, introduction, second introduction, and list of volume numbers. Digitized versions of the whole “five-foot shelf” are collected on the [Internet Archive](#).
- Larbaud, “The ‘Ulysses’ of James Joyce”; browse the rest of the October 1922 *Criterion* issue.
 - For Francophones: Larbaud, “James Joyce,” *Nouvelle revue française*, no. 103 (April, 1922): 385–409; the *Criterion* translation is of the fourth part alone.
- Casanova, *World Republic of Letters*, xi–xii, 1–44, 82–125, 189–96, 254–69.
- Beecroft, *An Ecology of World Literature*, introduction.

THURSDAY, OCTOBER 14. MISTRANSLATION.

- McKay, *Banjo*.
- Edwards, *The Practice of Diaspora*, chap. 4.

THURSDAY, OCTOBER 21. GLOBAL MODERNISM.

- Desani, *All About H. Hatterr*.
- Orsini, “India in the Mirror of World Fiction.”
- Mufti, “Orientalism and the Institution of World Literatures.”
- Optional: Goldstone, “Hatterr Abroad.”

THURSDAY, OCTOBER 28. GLOBAL CONSECRATION.

- English, *The Economy of Prestige*, introduction, chaps. 3, 8, 13, appendices A and B.
- Sapiro, “The Metamorphosis of Modes of Consecration in the Literary Field.”
- Selected materials on the Nobel prize in literature, TBA.

(MONDAY, NOVEMBER 1.)

- Midterm paper due.

THURSDAY, NOVEMBER 4. MAGAZINES.

- Morrison, *The Public Face of Modernism*, 84–121.
- Little magazines on the *Modernist Journals Project*. Page numbers omitted in order to encourage skimming through whole issues. Paratexts are very instructive.
 - *Egoist* 1, no. 3 (February 1914). Read a little bit of the leader, of “Views and Comments,” and of the beginning of Joyce’s *Portrait*.
 - *Blast* 1, no. 1 (June 1914): “Manifesto,” illustrations, “Our Vortex,” “To Suffragettes,” “Vortex. Pound,” the ads in the back.

- *Egoist* 2, no. 5 (May 1915): skim “Views and Comments,” “The History of Imagism,” “Poems” (Aldington and H.D.), “Eloi, Eloi, Lama Sabacthani,” the ads in the back.
- *Little Review* 6, no. 2 (June 1919): the first section of “Interim” (3–5); consider the appearance of “Wandering Rocks” here.
- *Egoist* 6, no. 4 (September 1919): just Eliot, “Tradition,” pt. 1.
- *Egoist* 6, no. 5 (December 1919): “Notice;” Eliot, “Tradition,” pt. 2; consider the appearance of “Wandering Rocks” here.
- *Little Review* 7, no. 4 (January–March 1921): “‘Ulysses’ in Court;” “Dada soulève tout” (Google Translate translation will be made available).

THURSDAY, NOVEMBER 11. GREAT DIVIDES.

- By way of contrast to last week:
 - *Illustrated London News*, December 21, 1918: look at the pictures and the ads, read a few lines of the leader by Chesterton.
 - *London Mercury* 1, no. 1 (November 1919: “Editorial Notes,” the poems by Hardy, Brooke, Sassoon; glance at “Novels.”
 - *Strand* 63, no. 3 (March 1922): look at the pictures, start “Sir Roderick Comes to Lunch,” and look over “The Book I Most Enjoyed Writing.”
 - *Illustrated London News*, April 7, 1923: look at the pictures and the ads, read a few lines of the leader by Chesterton, look over “Books of the Day.”
- Huysen, *After the Great Divide*, chap. 3.
- Algee-Hewitt et al., “Canon/Archive.”
- Underwood, *Distant Horizons*, chap. 3.
- Rose, “Modernity and Print I.”

THURSDAY, NOVEMBER 18. POPULAR READING.

- Hull, *The Sheik*.
- Leavis, *Fiction and the Reading Public*, 3–18, 33–80, 269–73.
- McAleer, *Popular Reading and Publishing in Britain*, chap. 3.

(MONDAY, NOVEMBER 22.)

- Abstract of paper 2 due.

(THURSDAY, NOVEMBER 25. THANKSGIVING.)

THURSDAY, DECEMBER 2. READING AND DISCIPLINE.

- Guillory, “How Scholars Read.”
- Griswold, McDonnell, and Wright, “Reading and the Reading Class in the Twenty-First Century.”
- Newbolt, *The Teaching of English in England*, 195–206, 234–37 (for laffs).

- Baldick, *Social Mission of English Criticism*, 92–98.
- Richards, *The Principles of Literary Criticism*, chap. 1, 16, 30.
- Leavis, *For Continuity*, 63–90 (end of “‘The Literary Mind,’” then “What’s Wrong with Criticism?”).
- Williams, *Culture and Society*, 244–64, and, optionally, 328–38.

THURSDAY, DECEMBER 9. WORK IN PROGRESS.

- Presentations of paper 2 work in progress.

BOOKS TO BUY

The required books are available at Barnes & Noble, with further readings made available on Canvas or via the Libraries (in which case I have given URLs or DOIs). You are very welcome to obtain the required texts elsewhere. Other editions are fine.

Bourdieu, Pierre. *The Rules of Art: Genesis and Structure of the Literary Field*. Translated by Susan Emanuel. Stanford, CA: Stanford University Press, 1996. ISBN: 9780804726276.

Casanova, Pascale. *The World Republic of Letters*. Translated by M. B. DeBevoise. Cambridge: Harvard University Press, 2004. ISBN: 9780674010215.

Desani, G. V. *All About H. Hatterr*. New York: New York Review Books, 2007. ISBN: 9781590172421.

Joyce, James. *Ulysses*. Edited by Hans Walter Gabler. New York: Vintage, 1986. ISBN: 9780394743127.

McKay, Claude. *Banjo*. New York: Harvest, 1970. ISBN: 9780156106757.

Woolf, Virginia. *A Room of One’s Own*. Edited by Susan Gubar. New York: Houghton Mifflin Harcourt, 2005. ISBN: 9780156030410.

OTHER READINGS

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| <p>Algee-Hewitt, Mark, Sarah Allison, Marissa Gemma, Ryan Heuser, Franco Moretti, and Hannah Walser. “Canon/Archive. Large-scale Dynamics in the Literary Field.” <i>Pamphlets of the Stanford Literary Lab</i> 11 (January 2016). https://litlab.stanford.edu/LiteraryLabPamphlet11.pdf.</p> | <p>Bennett, Arnold. <i>The Old Wives’ Tale: A Novel of Life</i>. London: Chapman & Hall; New York: Hodder & Stoughton, 1908. HathiTrust, 2019. https://hdl.handle.net/2027/uc1.\$b85948.</p> <p>———. <i>The Truth About an Author</i>. New ed. New York: George H. Doran, 1911. HathiTrust, 2010. https://hdl.handle.net/2027/uc2.ark:/13960/t9862fk4h. Originally serialized in the <i>Academy</i> in 1902.</p> |
| <p>Baldick, Chris. <i>The Social Mission of English Criticism, 1848–1932</i>. Oxford: Oxford University Press, 1983.</p> | <p>Edwards, Brent Hayes. <i>The Practice of Diaspora: Literature, Translation, and the Rise of Black Internationalism</i>. Cambridge: Harvard University Press, 2003. https://www-fulcrum-</p> |
| <p>Beecroft, Alexander. <i>An Ecology of World Literature: From Antiquity to the Present Day</i>. London: Verso, 2015.</p> | |

- org.proxy.libraries.rutgers.edu/concern/monographs/2136tx950.
- English, James F. *The Economy of Prestige: Prizes, Awards, and the Circulation of Cultural Value*. Cambridge: Harvard University Press, 2008. ISBN: 9780674030435.
- Goldstone, Andrew. "Hatterr Abroad: G.V. Desani on the Stage of World Literature." *Contemporary Literature* 55, no. 3 (Fall 2014): 466–500. <https://doi.org/10.1353/cli.2014.0025>.
- Griswold, Wendy, Terry McDonnell, and Nathan Wright. "Reading and the Reading Class in the Twenty-First Century." *Annual Review of Sociology* 31, no. 1 (August 2005): 127–41. <https://doi.org/10.1146/annurev.soc.31.041304.122312>.
- Guillory, John. "How Scholars Read." *ADE Bulletin* 146 (Fall 2008): 8–17.
- Hull, E. M. *The Sheik*. Boston: Small, Maynard, 1921. HathiTrust, 2018. <https://hdl.handle.net/2027/uc2.ark:/13960/t02z3np01>.
- Hutton, Clare. "Joyce, the Library Episode, and the Institutions of Revivalism." In *Joyce, Ireland, Britain*, edited by Andrew Gibson and Len Platt, 122–38. Gainesville: University Press of Florida, 2006.
- Huyssen, Andreas. *After the Great Divide: Modernism, Mass Culture, Postmodernism*. Bloomington: Indiana University Press, 1986. <https://hdl-handle-net.proxy.libraries.rutgers.edu/2027/heb.01765>.
- Larbaud, Valery. "The 'Ulysses' of James Joyce." *Criterion* 1, no. 1 (October 1922). <https://hdl.handle.net/2027/uc1.31210021150915>. HathiTrust-digitized bound volume.
- Leavis, F. R. *For Continuity*. Cambridge: Minority Press, 1933.
- Leavis, Q. D. *Fiction and the Reading Public*. London: Chatto and Windus, 1932. Internet Archive, 2005. <https://archive.org/details/fictionandtherea030248mbp>.
- Marcus, Laura. "Virginia Woolf and the Hogarth Press." In *Modernist Writers and the Marketplace*, edited by Ian Willison, Warwick Gould, and Warren Chernaik, 124–50. New York: St. Martin's, 1996.
- McAleer, Joseph. *Popular Reading and Publishing in Britain, 1914-1950*. Oxford: Oxford University Press, 1992. <https://doi.org/10.1093/acprof:oso/9780198203292.001.0001>.
- McDonald, Peter D. *British Literary Culture and Publishing Practice, 1880-1914*. Cambridge: Cambridge University Press, 1997.
- Morrisson, Mark S. *The Public Face of Modernism: Little Magazines, Audiences, and Reception, 1905-1920*. Madison: University of Wisconsin Press, 2001.
- Mufti, Aamir R. "Orientalism and the Institution of World Literatures." *Critical Inquiry* 36, no. 3 (Spring 2010): 458–93. <https://doi.org/10.1086/653408>.
- Newbolt, Sir Henry. *The Teaching of English in England*. London: HM Stationery Office, 1921. HathiTrust, 2019. <https://hdl.handle.net/2027/uc1.b3146710>.
- Norton, Charles W., ed. *Editor's Introduction; Reader's Guide*. Vol. 50 of *The Harvard Classics*. New York: P.F. Collier & Son, 1910. Internet Archive. <https://archive.org/details/harvardclassics50eliouoft>.
- Orsini, Francesca. "India in the Mirror of World Fiction." *New Left Review* 13 (January–February 2002): 75–88. <https://newleftreview-org.proxy.libraries.rutgers.edu/issues/ii13/articles/francesca-orsini-india-in-the-mirror-of-world-fiction>.
- Rainey, Lawrence. *Institutions of Modernism: Literary Elites and Public Culture*. New Haven: Yale University Press, 1998.
- Richards, I. A. *The Principles of Literary Criticism*. London: Kegan Paul, 1924. HathiTrust, 2020. <https://hdl.handle.net/2027/uc1.32106001646766>.
- Rose, Jonathan. "Modernity and Print I: Britain 1890-1970." Chap. 25 in *A Companion to the History of the Book*, edited by Simon Eliot and Jonathan Rose. Chichester, West Sussex: Wiley-Blackwell, 2007.

- Sapiro, Gisèle. "The Metamorphosis of Modes of Consecration in the Literary Field: Academies, Literary Prizes, Festivals." *Poetics*, December 2016, 5–19. <https://doi.org/10.1016/j.poetic.2016.01.003>.
- Tagore, Rabindranath. "Visva Sahitya." In *Rabindranath Tagore in the 21st Century: Theoretical Renewals*, edited by Debashish Banerji, translated by Rijula Das and Marakand R. Paranjape, 277–88. 1907. New Delhi: Springer India, 2015. <https://doi.org/10.1007/978-81-322-2038-1>.
- Tuchman, Gaye, and Nina E. Fortin. *Edging Women Out: Victorian Novelists, Publishers, and Social Change*. London: Routledge, 1989.
- Underwood, Ted. *Distant Horizons: Digital Evidence and Literary Change*. Chicago: University of Chicago Press, 2019.
- Williams, Raymond. *Culture and Society: 1780–1950*. 1958. New York: Columbia University Press, 1983.
- Woolf, Virginia. "Comparing Marks: A Versioning Edition of Virginia Woolf's 'The Mark on the Wall.'" Edited by Emily McGinn, Amy Leggette, Matthew Hannah, and Paul Bellew. *Scholarly Editing* 35 (2014). https://scholarlyediting.org/2014/editions/markonthewall_ho17.html.
- . *Mr. Bennett and Mrs. Brown*. London: Hogarth Press, 1924. HathiTrust, 2020. <https://hdl.handle.net/2027/uc1.b4097929>.

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