

Romance: meet cute

-
- 1919 E.M. Hull, *The Sheik* (London: Nash & Grayson)
 1930 Mills & Boon (London) specializes in library market for love stories
 1938 Daphne du Maurier, *Rebecca* (London: Gollancz)
 1960 Phyllis Whitney, *Thunder Heights* (New York: Ace)
 1971 Harlequin (Canada) merges with Mills & Boon
 1972 Kathleen Woodiwiss, *The Flame and the Flower* (New York: Avon)
 1980 Simon & Schuster inaugurates Silhouette imprint
 2014 Harlequin acquired by HarperCollins
 2021 Casey McQuiston, *One Last Stop* (New York: St Martin's Griffin)
-

The Novel all England is Reading

First Cheap Edition, with new three-colour picture on jacket. Ready February 24th. Crown 8vo. Cloth

Price **3/6** net

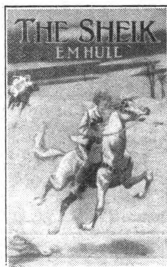
THE SHEIK

A STORY OF LOVE IN THE DESERT

ONE of the most exciting and enthralling novels of love and passion beneath the wonderful skies of the desert, as may be guessed when it is revealed that the action centres round the kidnapping of an English girl by an Arab Sheik, who keeps her captive in his tents. "The Sheik" has all the glamour and colour of successful novels laid in the great desert, all the intense passion and tender feeling of the most vivid love stories, almost brutal in its revelations.

Stock "The Sheik" and recommend it freely. There is not a dull page in the book.

Fifth Impression Printing.



As an illustration of
**WHAT A BOOKSELLER
 CAN DO WHEN HE
 TAKES A FANCY TO
 A NOVEL**

The Trade may be interested to know that Mr. W. Dymock, of Sydney, on April 21st, 1920, ordered 1,000 copies of "The Sheik"; on August 13th, 1920, he sent a repeat order for 500 copies; and on January 29th of this year, he cabled for a 100 copies.

Other Big Sellers in Nash's **3/6** Series

Queen Sheba's Ring
 By H. Rider Haggard

The Sign of the Cross
 By Wilson Barrett

The Fullerton Case
 (A Detective Story)
 By R. Doubleday

Magic Hours
 (A Romance of the East and the Desert)
 By Will Levington Comfort

The Bridge of Time
 (A Great Re-incarnation Story)
 By W. H. Warner

Hands Off!
 By Beulah Marie Dix

EVELEIGH NASH COMPANY, Ltd., 148, Strand, London

Kashmiri Song.

.....

Pale hands I loved beside the Shalimar,*

Where are you now? Who lies beneath your spell?

Whom do you lead on Rapture's roadway, far

Before you agonise them in farewell?

Pale hands I loved beside the Shalimar,

Where are you now? Where are you now?

Pale hands, pink tipped, like Lotus buds that float

On those cool waters where we used to dwell,

I would have rather felt you round my throat

Crushing out life, than waving me farewell!

Pale hands I loved beside the Shalimar,

Where are you now? Where lies your spell?

LAURENCE HOPE.

Laurence Hope [Adela Florence Nicolson], "Kashmiri Song," in Amy Woodforde-Finden (composer), *Four Indian Love Lyrics from "The Garden of Kama" by Laurence Hope* (New York: Boosey, 1903), 15, [HathiTrust](https://www.hathiitrust.org/). Sing along with Valentino: archive.org/details/78_kashmiri-song_rudolph-valentino-jack-l-caidin_gbiao417513b